What Would Santa Save?

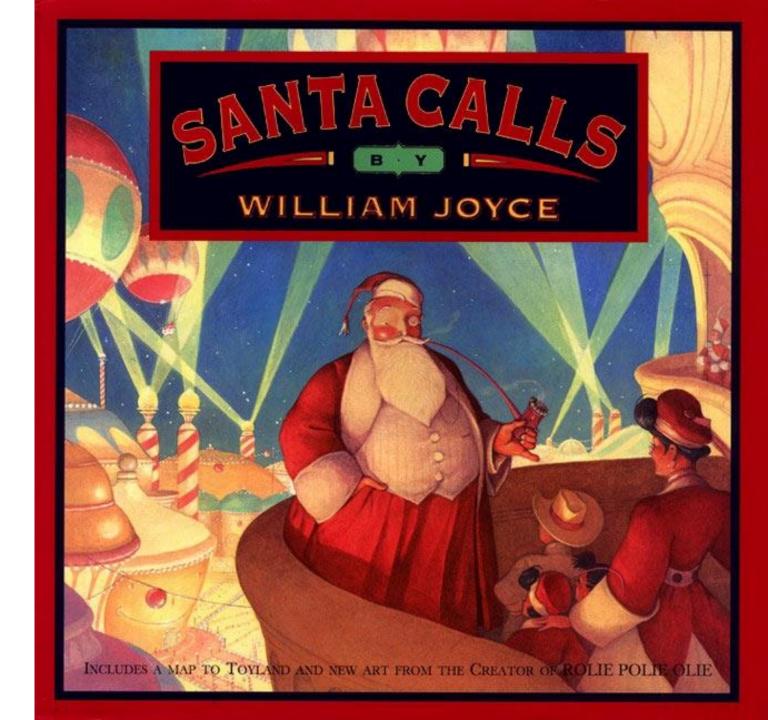
Designing Toyland

IBRARIANS and Santa's Midnight Run



THE BEST OF THE OLD.
THE BEST OF THE NEW.
THE BEST THAT IS YET TO BE.

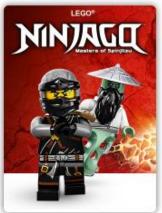
~The Toyland Motto











































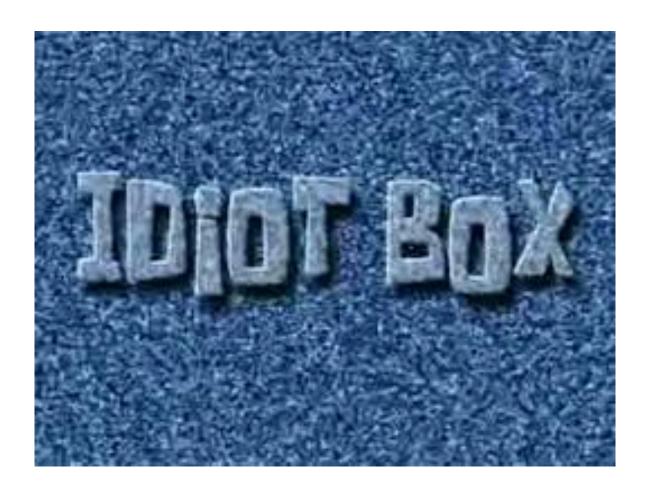




What is the single word that best describes a generation of kids who might choose Barbies, or Legos, or video games, or smartphones, or books, or all of these?

The number one buzzword in the library literature.

Makers







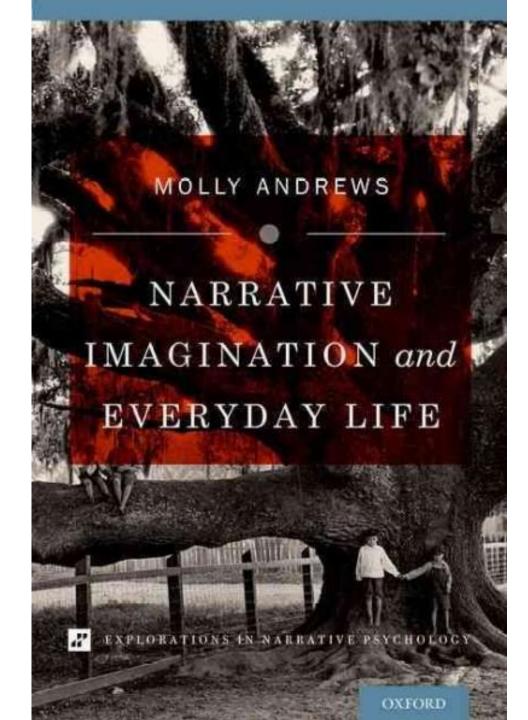
A book is a tool we use to make things with our imagination.

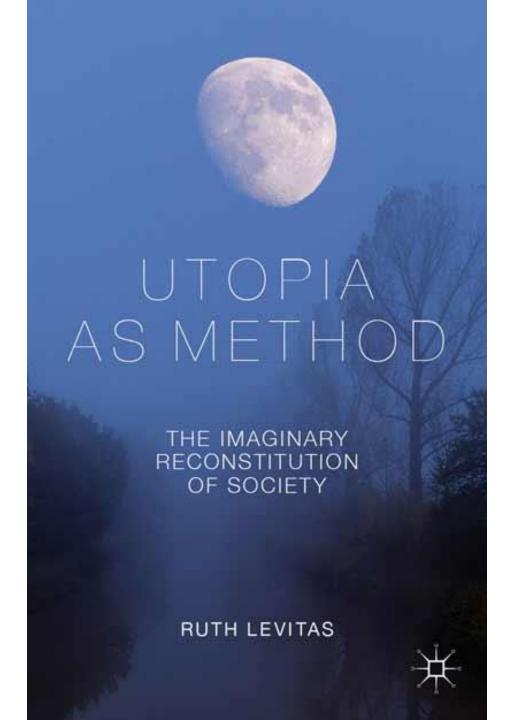
Readers are makers, and the children's collection has always been a "maker-space"

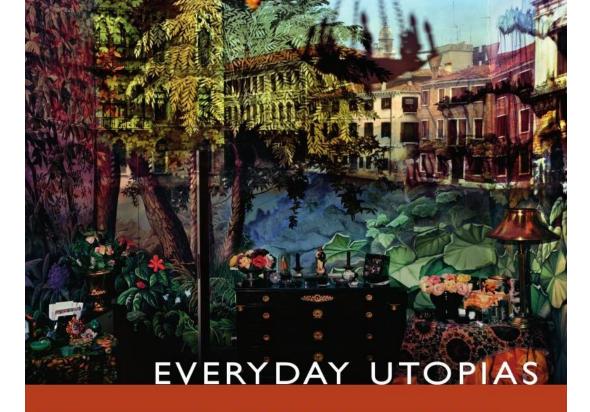
Applied lmagination

Homo Prospectus

Martin E. P. Seligman
Peter Railton
Roy F. Baumeister
Chandra Sripada





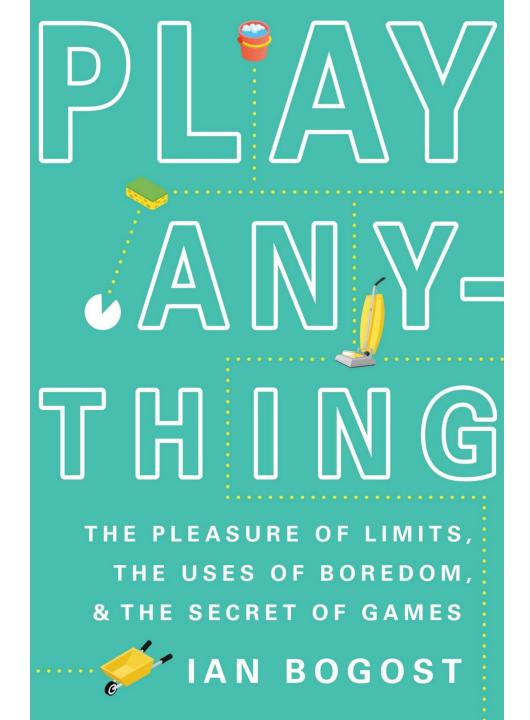


THE CONCEPTUAL LIFE OF PROMISING SPACES

DAVINA COOPER

The games we play are structured by applied imagination.

A library collection is an avatar of applied imagination: Play / Toyland.

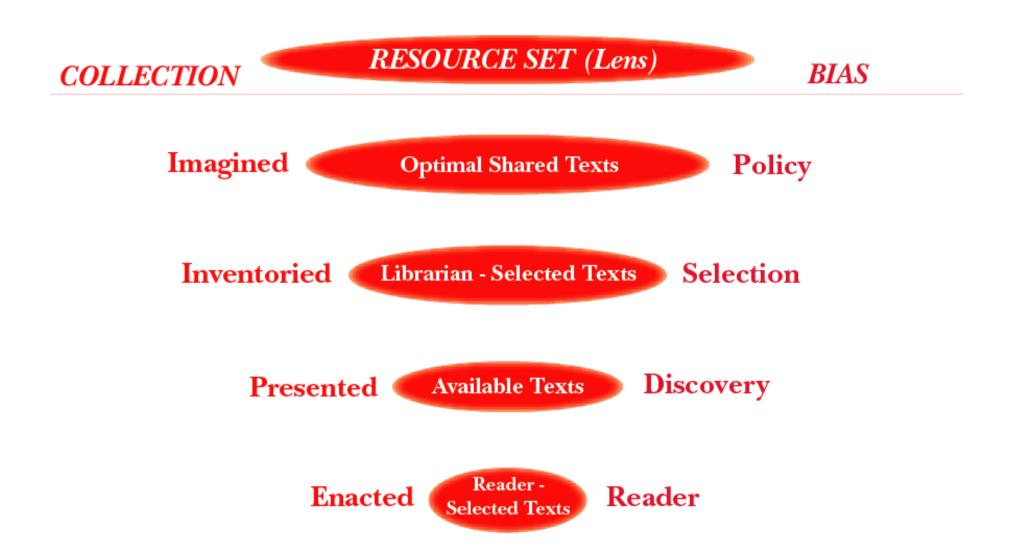


A library collection is a makerspace.

5. A library [collection] is a growing organism.

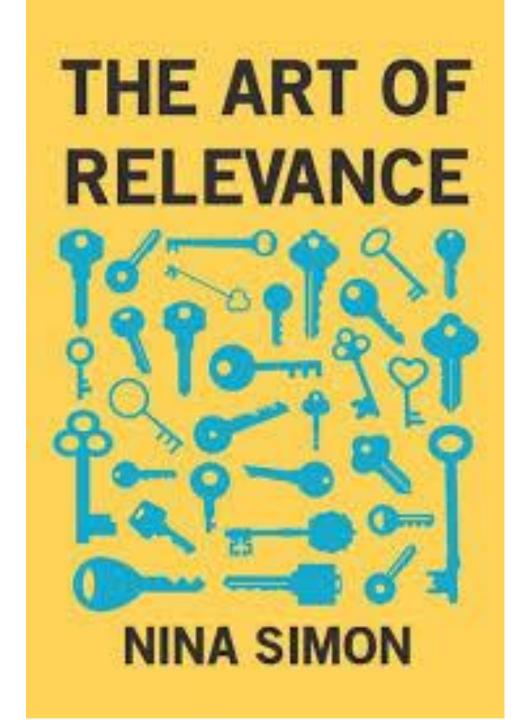
S. R. Ranganathan, The Five Laws of Library Science.

So Many Collections



Relevance

"Relevance is not something an institution can assign by fiat. Your work matters when it matters to people—when THEY deem it relevant, not you. The Art of Relevance will help you identify the people you seek to engage, empathize with their concerns and interests, and develop authentic ways to invite them into your work on their own terms."



Relevance

 A tool must be related to a maker's needs and interests.

 A tool must be easily discovered /accessible.

Indicators of Relevance

Demand

Currency

Appearance

Demand

Needs & interests

Discovery

Access

Length of time since last circulation.

Currency

Needs & interests

Discovery

Access

Length of time in the collection.

Appearance

Needs & interests

Discovery

Access

Total number of circulations.

- THE BEST OF THE OLD.
- THE BEST OF THE NEW.
- THE BEST THAT IS YET TO BE.

~The Toyland Motto

THE BEST OF THE OLD.

Weeding with replacement

Weeding with replacement

Withdraw – No replacement

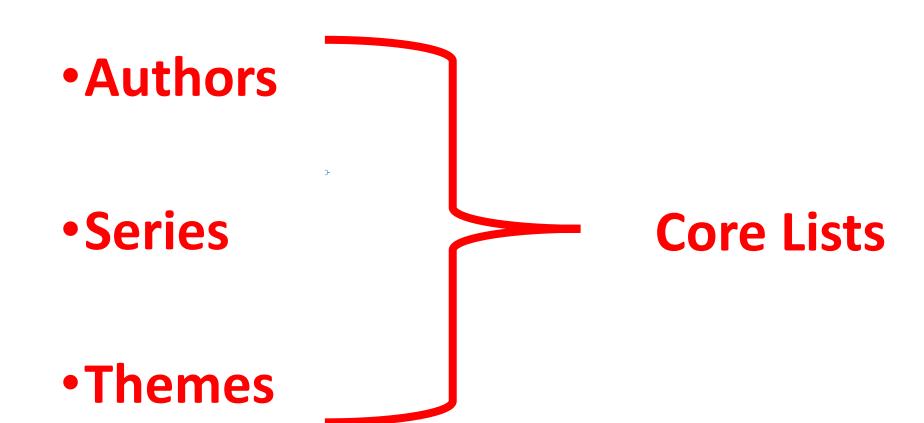
Withdraw – Replacement

Maintenance

Core Lists

Withdraw – No Replacement
Discard
Book Sale
Internet sale
Offer to other libraries
Withdraw – Replacement
Discard immediately
OR Keep until new arrives
New edition – same title
Alternate title okay
Identify web alternative
Transfer
Ready reference
Circulating Collection:
Maintenance
Continuations list
New editions tickler
Review in (yr):
Mend
Title/Call Number

THE BEST OF THE NEW.



THE BEST THAT IS YET TO BE.

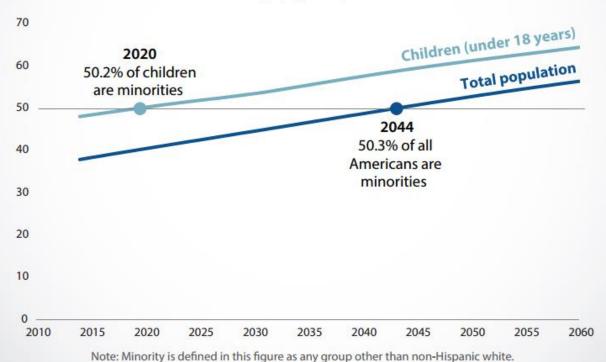
Imagining the future



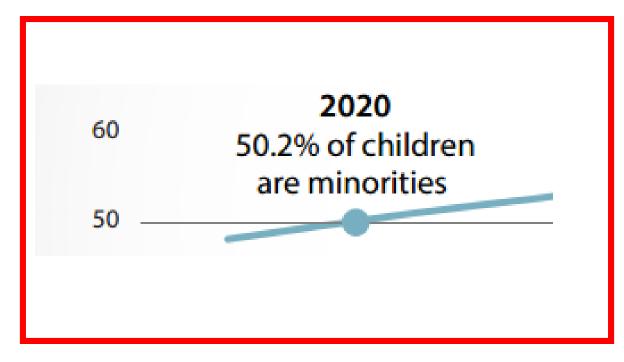
Projecting Majority-Minority

Non-Hispanic Whites May No Longer Comprise Over 50 Percent of the U.S. Population by 2044

Percent Minority by Age Group: 2014 to 2060







U. S. Census, 2014

CCBC 2015 Statistics on Multicultural Literature

We received approximately 3,400 books at the CCBC in 2015, most from U.S. publishers.

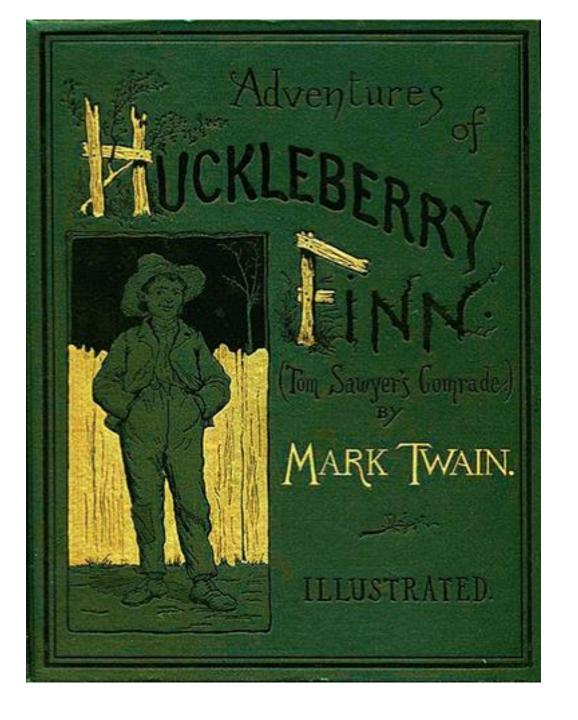
- 261 books had significant African or African American content
- 86 of these were by Black authors and/or illustrators
- 41 books had American Indian themes, topics, or characters
- 17 of these were by American Indian authors and/or illustrators
- 111 books had significant Asian/Pacific or Asian/Pacific American content
- 42 of these were by authors and/or illustrators of Asian/Pacific heritage
- 82 books had significant Latino content
- 41 of these were by Latino authors and/or illustrators

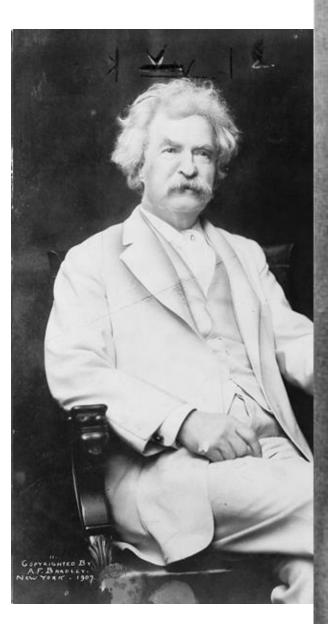
Cooperative Children's Book Center U. of Wisconsin, Madison

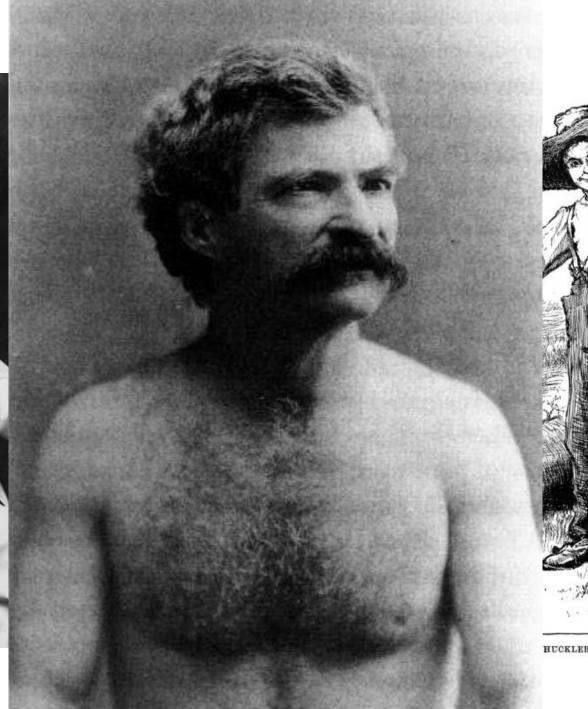
CCBC Choices 2016

Budgeting for Relevance

The Best of the Old	20 – 25 %
The Best of the New	50 - 60 %
The Best that is Yet to Be	20 – 25 %









HUCKLEBERRY FINN.

As a librarian, you are the avatar of your collection.

